





WE NEED YOU TO DESIGN OUR NEW LOGO! CAN YOU HELP?

Compass Changing Lives provides prevention and early intervention emotional wellbeing and mental health support to Children, Young People and Families across Derby & Derbyshire

We are launching a logo design competition. The winning logo will be used on our official documents and publicity materials.

HOW TO ENTER?

Scan your design and email it, along with your name, school and parent contact details to: CompetitionCL@compass-uk.org or post your entries to

> Compass Changing Lives 3rd Floor, St Katherine's House, St Mary's Wharf, Mansfield Road, Derby DE1 3TQ

DEADLINE DATE: Friday 23rd August 2024 PRIZES 1ST £100 AMAZON VOUCHER 2ND £50 AMAZON VOUCHER 3RD £25 AMAZON VOUCHER

See our website or ask your school for the design brief and the full terms and conditions



01332 315569

changinglives@compass-uk.org

@compassclmhst







DESIGN BRIEF

Your design should...

Be simple, eyecatching, gender neutral and non exclusionary Hand drawn 10cm by 10cm or Created digitally 1080p x 1080p

Image only, no text and should fit into a circle or square

Unique and not copied from another logo Use 2 - 3 colours that contrast or compliment each other

Think about: Positivity, wellbeing, happiness, community, togetherness, Derby City and Derbyshire

A team of invited guests will vote on their top 10 favourite logos and these will then go back to the children and young people to vote on the winner.

Prize

The winning logo designer will receive an Amazon voucher to the value of £100 with two runners up prizes of Amazon vouchers to the value of £50 and £25 (No cash alternative).







TERMS AND CONDITIONS

This competition is open to all children and young people from Derby City and Derbyshire unless directly related to a Compass Changing Lives Employee.

Only one entry per person.

If we suspect your design is from a 3rd party agency, your entry will not be considered. Parent/Carer permission must be given before entering and should be included with your entry, along with their email address. We will contact parents/carers of the winner and runners up after the competition closes. If we cannot get hold of your parent/carer, another winner will be chosen.

The competition will close on the Friday 23rd August. Entries received after the closing date will not be accepted.

Compass Changing Lives reserves the right to use any of the entries submitted into the competition for promotional purposes.

Copyright of entries will remain with the entrant but the entrant licenses Compass Changing Lives to use images of entries online and in print, in perpetuity.

The winning logo will be used by Compass Changing Lives for the foreseeable future after the competition winner is announced.

Compass Changing Lives may wish to photograph the winner and their logo for media purposes. Parent/carers will be contacted about this

The competition will be shortlisted by a panel chosen by Compass Changing Lives and the shortlisted entries voted on by children and young people to find the winning entry. Their decision will be final.

The winner will be informed by email within 28 days of the closing date and the winner must respond within 7 days to claim their prize.

The winner and runners up will be named unless they object to their details being shared. We will contact you about this beforehand.

The winner and two runners up will receive amazon vouchers. No cash alternative will be offered.

All entrants' personal details will be deleted once the competition has finished and the winner has been announced.

By taking part in the competition, all entrants will be deemed to have accepted the above Terms and Conditions.



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